



MISSION

412 Food Rescue's mission is to prevent perfectly viable food from entering the waste stream. 412 Food Rescue's approach is based on a social lab philosophy—our solutions are social, innovative and our goal for the data that we gather is that it helps lead us to a *systemic* solution to food waste. We are one of the fastest-growing food recovery organizations in the U.S.--redirecting over 1,000,000 pounds of food in 20 months. Our technology creates a replicable infrastructure designed to scale food recovery in urban regions.

PROGRAMS

- **Food Recovery** – 412 Food Rescue works with food retailers to prevent surplus food from going to waste. Transported by a growing network of volunteers, 412 Food Rescue directly transfers food to nonprofit partners that serves those who are food insecure.
- **FoodRescueX** – 412 Food Rescue's technology platform is an end-to-end system that matches food donations to the appropriate nonprofits, mobilizes a last-mile transportation network of volunteers, trains volunteers on food safety and tracks data and analytics--measuring impact on hunger and the environment. Food Rescue Hero is a mobile app that was launched in November 2016 and represents the first phase of the platform.
- **Ugly CSA** – 412 Food Rescue creates new markets for farmers via a Community Supported Agriculture (CSA) program for previously unsellable fruits and vegetables.
- **Hidden Harvest** – 412 Food Rescue gleans from previously unharvested public and private city trees, and excess produce from urban farms.
- **Food Education** – 412 Food Rescue educates consumers on how to prevent food waste at home via a food education program that teaches cooking skills and advocacy initiatives that raise awareness.
- **Product Innovation** - 412 Food Rescue creates innovative products from food that would otherwise be wasted. In 2016, we launched LOAF--craft beer from surplus bread and FORAGED--pommeau liqueur from rescued apples.

IMPACT Founded March 2015 November 2016 – 21 months

Food Rescued: 1,027,789 lbs.	Meals: 856,491	Value: \$2,569,473
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Carbon equivalent: 558,089 lbs.

Equivalent to 270,130 lbs of coal burned and requires 240 acres of forest 1 year to sequester.

Equivalent to taking 54 cars off the road for one year.

Food Donors: 179

Donor partners include: Gordon Food Service, Consumers Produce, Giant Eagle, Trader Joe's, Whole Foods

Nonprofit Partners: 229

Nonprofit Partners include: The Allegheny County Housing Authority, Housing Authority of the City of Pittsburgh, Community Kitchen Pittsburgh, South Hills Interfaith Ministry, Oakland Food Pantry, Wood Street Commons



Active volunteers: 462
Signed volunteers: 1,150