



CORPORATE SOCIAL RESPONSIBILITY PARTNERSHIP OPPORTUNITIES

Partner with the fastest-growing food recovery organization and make a big impact on hunger and food waste.



Pittsburgh
Technology
Council

412 Food Rescue named 2018 Startup of the Year by Pittsburgh Technology Council

IN THE NEWS

FEATURED IN



Fast Company | January 2019

"Another nonprofit, 412 Food Rescue, called the "Uber of food recovery," was created by CMU graduate Leah Lizarondo to recover food that would otherwise end up in the trash...[Volunteers] feel good about it. They see the good in it. They see the impact right away."

Pittsburgh City Paper | December 2018

412 Food Rescue named Pittsburghers of the Year

"After three years and more than 4 million pounds of rescued food, [412 Food Rescue] is looking to expand...Currently, 412 Food Rescue is the only organization in Southwestern Pa. focused solely on recovering food as a solution to hunger."

TribLive | April 2018

"Less than three years old, 412 Food Rescue has amassed a network of more than 4,000 volunteers to pick up and deliver food, made more than 18,000 rescues, saved 3 million pounds of food from the landfill and made fresh, healthy foods accessible to tens of thousands of people in Allegheny County living in poverty or in food and transit deserts."

NPR | February 2017

"Chances are, all that leftover food from your office party or wedding might end up in a dumpster—and eventually the landfill. Unless a hero swoops in."

Pittsburgh Magazine | March 2017

"Pittsburgh's 412 Food Rescue blends traditional community outreach with of-the-moment technology to get food to those who need it."



OUR MISSION

412 Food Rescue prevents perfectly good food from entering the waste stream by redirecting it from the landfill to those who are experiencing food insecurity.



Founded as a direct response to the disconnect between food waste, hunger, and environmental sustainability, 412 Food Rescue brings perfectly good surplus food to individuals and families experiencing food insecurity.

Volunteer #FoodRescueHeroes transport this food from donors to nonprofit partners through our innovative mobile app.

412 Food Rescue is committed to pioneering solutions to scale food recovery. Our portfolio of initiatives ranges from building technology and logistics infrastructure to creating new markets for products that redirect good food from feeding landfills to feeding people.

"Despite major cuts to the federal SNAP program, our collaborative efforts [with 412 Food Rescue] have managed to effectively end hunger in our public housing communities...Since 412 Food Rescue has begun serving HACP communities on a regular basis, emergency referrals are now non-existent."

Michelle Sandidge, Housing Authority of the City of Pittsburgh



OUR PROGRAMS

Food Recovery

412 Food Rescue mobilizes the largest network of volunteer drivers to rescue fresh, healthy, viable food from food donors and transport it directly to nonprofit partners that serve food insecure populations. In 2016, we launched our Food Rescue Hero app and scalable technology to coordinate our food transport.

Food Education

Food education links the farm to table disconnect ensuring that fresh food makes it to families' tables. Using a nationally-recognized curriculum, we educate on healthy cooking on a budget. For corporate partners, Clean Plate Cooking Classes offer impactful team building experiences focusing on eating healthy and reducing food waste.

Ugly CSA

Our UglyCSA creates new markets for previously unsellable produce while benefiting farmers and preserving the resources that went into food production. The program delivers fresh, seasonal produce to consumers 12 weeks each year.

Hidden Harvest

Volunteers harvest fruits and vegetables from public and private trees, orchards, farms and gardens that would otherwise go to waste and redistributes to nonprofits that serve those who are food insecure. Inedible produce is transformed into value-added products.

Product Innovation

412 Food Rescue creates innovative products from food that would otherwise be wasted. Since 2016, we have collaborated with East End Brewing Company, Wigle Whiskey, Threadbare Cider & Millie's Homemade Ice Cream to launch products featuring rescued and harvested items.



GET INSPIRED

There are a variety of ways companies can partner with 412 Food Rescue to reduce food waste and fight hunger. Below are ideas to inspire your involvement.



"Our volunteers really enjoyed the project and felt like it was difference making; we love fulfilling projects." - Eat'n Park volunteer

Foundation Giving

Company-sponsored foundations can influence significant measurable outcomes surrounding food waste, hunger, and environmental sustainability.

Employee Engagement

Harness the strength of employees to influence meaningful change through volunteer opportunities and workplace giving. Coupled with incentives like matching gifts, companies can multiply their impact and strengthen employee relations.

Sponsorship Opportunities

Companies can display their commitment to fight food waste and hunger by sponsoring a 412 Food Rescue program or event. Reach a targeted audience, raise awareness for your corporate philanthropic interests and support innovative and meaningful change.

Customized Corporate Partnership

The possibilities are endless and 412 Food Rescue invites the opportunity to create new ways to partner with your company or organization to reduce food waste, hunger, and impact environmental sustainability.

ENGAGEMENT MENU

Advance your impact with 412 Food Rescue corporate social. Below are opportunities for us to partner and recognize your support.

UglyCSA (July - September)

\$2,500 | Presenting Sponsor

Support our local food system by providing market opportunities for previously unsellable produce. Your logo will be visible on our weekly distributions to 250 subscribers between July through October.

\$500 | Weekly Route Sponsor

Enable us to deliver this program for one week to subscribers throughout Allegheny County; up to 12 weeks per program season. Ask how your group can support volunteer for an UglyCSA packing event.



Hidden Harvest (June - October)

\$2,500 | Presenting Sponsor of a Hidden Harvest Product Launch Event

Volunteer with your team and enable us to deliver a new product made from inedible produce gleaned from local trees and host a product launch for your company and 412 Food Rescue volunteers.

\$2,000 | Harvest Heroes

Volunteer with your team while providing critical support for this program, which gleans perfectly edible food from the "urban wild" of Pittsburgh and receive visible recognition throughout the season.

\$1,000 | 26-50 participants

Host a Hidden Harvest gleaning event for 26-50 volunteers.

\$500 | <25 participants

Host a Hidden Harvest gleaning event for up to 25 volunteers.

ENGAGEMENT MENU

Food Education (year-round)

\$2,000 | Cooking Matters Course Sponsor

Support allows us to deliver a six-week course of the nationally-recognized food education program, Cooking Matters, including all of the supplies and materials for participants.

\$1,500 | Cooking Matters Train the Trainer Course Sponsor

Support allows one of our trained nonprofit partners to deliver a six-week, nationally-recognized Cooking Matters food education program, including all of the supplies and materials for participants.

\$500 | Cooking Matters Grocery Sponsor

Provide all of the necessary supplies for participants to prepare healthy nutritious meals during a six-week Cooking Matters course.

\$100 | Cooking Matters Store Tour Sponsor

Enable us to deliver this modified food education program, educating participants on how to shop for healthy food on a budget.



Clean Plate Cooking Classes (year-round)

Clean Plate Cooking Classes focus on healthy eating and eliminating food waste with nutritious and delightful recipes that are simple enough to make at home. Our instructors are trained chefs, health coaches, and nutritionists who will engage your employees through a fun and impactful team building experience.

\$100 per participant | Hands-On Cooking Classes

- 1 - 1.5 hours
- Nutrition 101 and healthy cooking
- Participants will prepare and share a meal together
- Includes recipe and nutrition booklet

\$50 per participant | Lecture & Cooking Demonstration

- 1 hour
- Basic nutrition with a healthy cooking demo
- Includes recipe and nutrition booklet

ENGAGEMENT MENU

Food Recovery (year-round)

\$1,000 | Fuel our Ride

Did you know that half of all food distributed by 412 Food Rescue relies on our refrigerated trucks? Support the costs to ensure this good food reaches people who need it the most for one month.

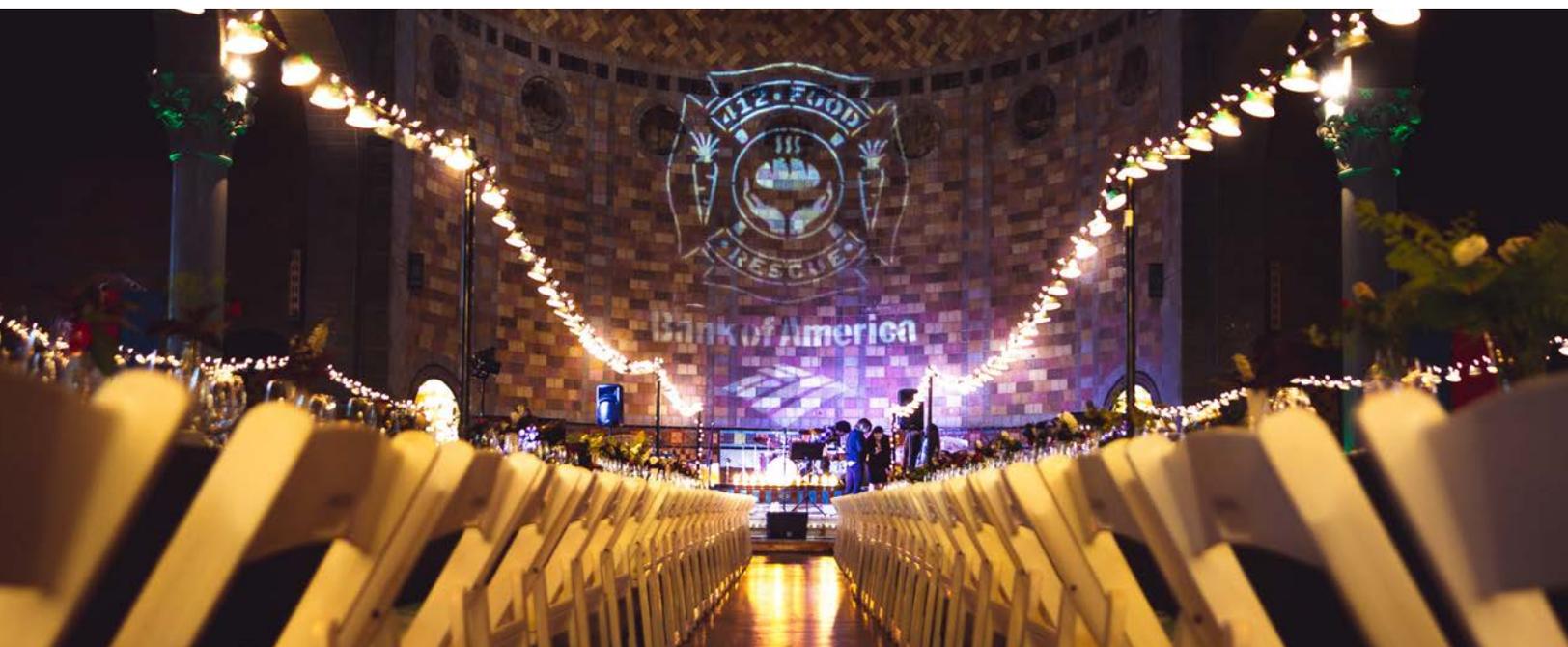
Further Your Impact

Food Rescue

In addition to previously mentioned volunteer opportunities, please consider downloading the Food Rescue Hero app on iOS and Google Play to get started with a food rescue. Companies may consider sharing a regular rescue or making it a one-day event to ensure that good food reaches people who need it.

Special Events

Separate sponsorships. Inquire about how your organization can receive highly-visible recognition while supporting our mission to end food waste and hunger.



FROM OUR CORPORATE PARTNERS

Now more than ever, customers and employees are choosing to connect with brands that care about them, their values and the world at large. From consumer choice to job offer acceptance, corporate social responsibility practices are influencing these decisions and contributing to organizational success. 412 Food Rescue is excited to partner with our business community to meet their social impact goals and further our mission of ending food waste and ending hunger throughout our region.



“ Brian Ludwick
Bank of America

Bank of America is proud to partner with 412 Food Rescue to present this year's Sunday Supper, which helps raise awareness and support for the thousands of families in the greater Pittsburgh area who face food insecurity each day. 412 Food Rescue's leadership and community of volunteers are transforming the way we help each other and our city.

“ Clinton Rhodes
Gateway Health

Every time I volunteer, I think of the saying 'the best way to find yourself is to lose yourself in the service of others,' and this really allows you to do that. It feels special to be able to serve folks in their homes. At Gateway Health, we believe it's all about communities coming together, neighbors helping neighbors, and it's great to be a part of that.



“ Kimberly Kipin-Mcdonald
Covestro

When I learned about 412 Food Rescue and the many ways that we can take part in their tremendous efforts, I knew that Covestro would want to be a supporter. We value how much 412 Food Rescue goes beyond basic philanthropy. Just one example: when our intern teams participate in a Hidden Harvest, it's way more than a day of volunteering. It opens their minds about what tech, people and collaboration can achieve. It makes us more aware of what can be done to end hunger and sparks a desire to stay involved.

“ Scott Lammie
UPMC Health Plan

Food insecurity is one of the largest social determinant risks to an individual's health. UPMC Health Plan supports 412 Food Rescue because its work helps to close the food-access gap for vulnerable populations in Pittsburgh. Through our partnership, we are working to create a healthier region.



PARTNER RECOGNITION TIERS

412 Food Rescue is excited to partner with your organization. Your overall social impact investment will be recognized based on the following tiers, as well as the previously mentioned specific sponsorship opportunities.

	HERO	CHAMPION	SUPPORTER	ADVOCATE	FRIEND
INVESTMENT LEVEL	\$25,000 +	\$10,000	\$5,000	\$2,500	\$500
LISTED IN ANNUAL REPORT	✓	✓	✓	✓	✓
WEBSITE RECOGNITION	Logo / link on website	Name on website	Name on website	Name on website	Name on website
PARTNER RECOGNITION	Plaque recognition	Framed certificate	Certificate	Certificate	
SOCIAL MEDIA RECOGNITION	✓	✓	✓		
MEDIA RECOGNITION	✓	✓			
SPECIAL EVENT	✓				

Support from corporate partners enables 412 Food Rescue to further our mission of ending hunger and food waste. All contributions to 412 Food Rescue are fully tax deductible.

CONTACT US

Email Sara Swaney, Development Manager, at sara@412foodrescue.org for more information.

6022 Broad Street, Pittsburgh, PA, 15206
 412foodrescue.org
 @412foodrescue

