



# 412 FOOD RESCUE FACTS

GOOD FOOD BELONGS TO PEOPLE, NOT LANDFILLS

## MISSION

412 Food Rescue was founded as a direct response to the fact that while we waste 40% of our food, 1 in 7 people are hungry. 412 Food Rescue bridges the disconnect between food waste, hunger, and environmental sustainability by redirecting perfectly viable food headed for the landfill directly to nonprofits who serve individuals and families who are experiencing food insecurity.

## PROGRAMS

### FOOD RECOVERY

412 Food Rescue works with food retailers to prevent surplus food from going to waste by mobilizing volunteer Food Rescue Heroes to directly transport this food to organizations that serve those who are experiencing food insecurity; meeting clients where they already are and bridging the last mile of food access.

### FOOD RESCUE HERO

412 Food Rescue's technology platform is an end-to-end system that matches food donations to the appropriate nonprofits, mobilizes a last-mile transportation network of volunteers, trains volunteers on food safety and tracks data and analytics - measuring impact on hunger and the environment. Food Rescue Hero is a mobile app that was launched in November 2016 and represents the first phase of the platform.

### UGLYCSA

412 Food Rescue creates new markets for farmers via a Community Supported Agriculture (CSA) program for previously unsellable fruits and vegetables.

### HIDDEN HARVEST

412 Food Rescue gleans fruit from previously unharvested public and private city trees, and excess produce from urban farms.

### FOOD EDUCATION

412 Food Rescue provides comprehensive food education for our nonprofit partners via the Cooking Matters curriculum to teach our end users how to cook and shop for healthy food on a budget.

### GOOD FOOD PROJECT

412 Food Rescue stabilizes surplus food and transforms it into fresh, healthy, affordable prepared meals and shelf stable products while serving as a community engagement and education hub.

### PRODUCT INNOVATION

412 Food Rescue collaborates with local producers to create innovative products from food that would otherwise be wasted. Examples include beer from surplus bread, liqueur, cider, and beer from foraged produce, and ice cream utilizing surplus bananas and foraged mulberries.

## FEATURED IN



# OUR IMPACT

MARCH 2015 - FEBRUARY 2019



**5,630,746**

POUNDS RESCUED



**4,692,288**

MEALS PROVIDED



**\$14,076,865**

RETAIL VALUE



**3,057,496**

POUNDS OF CARBON MITIGATED EQUIVALENT TO...



**3,390,847** MILES DRIVEN OR TAKING 294 CARS OFF THE ROAD FOR 1 YEAR



CO2 EMISSIONS FROM **1,516,147** POUNDS OF COAL BURNED



**22,932** TREE SEEDLINGS GROWN FOR 10 YEARS

## PARTNERS



**508**

FOOD DONORS

**542**

NONPROFITS

## ENGAGEMENT



**7,152**

HERO NETWORK