



GROUP PARTNERSHIP OPPORTUNITIES



Pittsburgh
Technology
Council

412 Food Rescue named 2018 Startup of the Year by Pittsburgh Technology Council

IN THE NEWS



FAST COMPANY | JANUARY 2019

"Another nonprofit, 412 Food Rescue, called the "Uber of food recovery," was created by CMU graduate Leah Lizarondo to recover food that would otherwise end up in the trash. [Volunteers] feel good about it. They see the good in it. They see the impact right away."

FOOD TANK | JANUARY 2019

19 Organizations Turning Food Waste Into Food Justice

"412 Food Rescue helps every eater and retailer become a "hero" by connecting users with surplus food with nonprofits who serve communities experiencing food insecurity. According to [Pitt's] School of Social Work, 412 Food Rescue improved food insecurity for 88% of the population they reached in 2018."

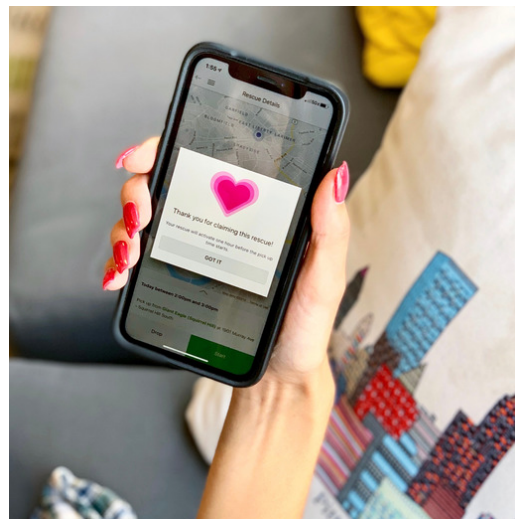
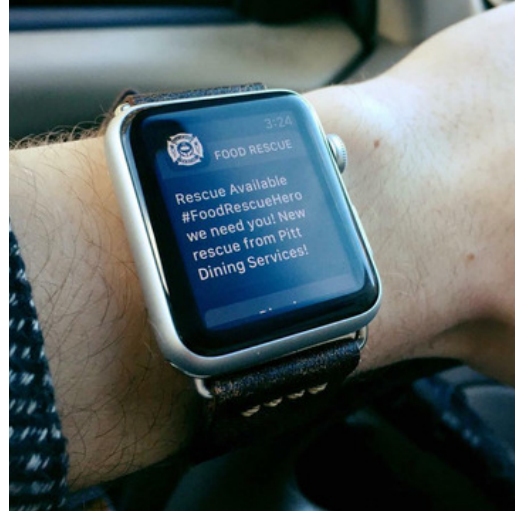
NPR | FEBRUARY 2017

"Chances are, all that leftover food from your office party or wedding might end up in a dumpster—and eventually the landfill. Unless a hero swoops in."

NEXT PITTSBURGH | JANUARY 2020

20 Pittsburgh Tech Companies to Watch in 2020

"It's as easy as hailing an Uber and has diverted more than [8.2] million pounds of food from landfills since 2015, providing [nearly seven] million meals. 412 Food Rescue was hailed by Fast Company in their World-Changing Ideas issue."



OUR MISSION

412 Food Rescue prevents perfectly good food from entering the waste stream by redirecting it to those who are experiencing food insecurity.



ABOUT US

Founded as a direct response to the disconnect between food waste, hunger, and environmental sustainability, 412 Food Rescue brings perfectly good surplus food to individuals and families experiencing food insecurity. Volunteer Food Rescue Heroes transport this food from donors to nonprofit partners through our innovative mobile app – Food Rescue Hero.

412 Food Rescue is committed to pioneering solutions to scale food recovery. Our portfolio of initiatives ranges from building technology and logistics infrastructure to creating new markets for products that redirect good food from feeding landfills to feeding people.

"Despite major cuts to the federal SNAP program, our collaborative efforts have managed to effectively end hunger in our public housing...Since 412 Food Rescue has begun serving HACP communities on a regular basis, emergency referrals are now non-existent."

– Michelle Sandidge, Housing Authority of the City of Pittsburgh



OUR PROGRAMS

FOOD RECOVERY

412 Food Rescue mobilizes the largest network of volunteer drivers to rescue fresh, healthy, viable food from food donors and transport it directly to nonprofit partners that serve food insecure populations.

GOOD FOOD PROJECT

The Good Food Project, nestled inside the Millvale Food + Energy Hub, stabilizes surplus food and transforms it into fresh, healthy, prepared meals while serving as a community engagement and education hub.

FOOD EDUCATION

Food education links the farm to table disconnect ensuring that fresh food makes it to families' tables. Using a nationally-recognized curriculum, we teach healthy cooking on a budget. For corporate partners, Clean Plate Cooking Classes offer impactful team building experiences focusing on eating healthy and reducing food waste.

UGLYCSA

Our UglyCSA creates new markets for previously unsellable produce while benefiting farmers and preserving the resources that went into food production. The program delivers fresh, seasonal produce to consumers for 12 weeks.

HIDDEN HARVEST

Volunteers pick fruits and vegetables from public and private trees, orchards, farms and gardens that would otherwise go to waste and redistributes to nonprofits that serve those who are food insecure.

PRODUCT INNOVATION

412 Food Rescue creates innovative products by collaborating with local businesses including East End Brewing Company, Wigle Whiskey, Threadbare Cider & Millie's Homemade Ice Cream featuring rescued and harvested items.

BE INSPIRED

There are a variety of ways companies and similar groups can partner with 412 Food Rescue to reduce food waste and fight hunger. Below are ideas to inspire your involvement. Collectively make an impact on food waste and hunger through the following:



"Our volunteers really enjoyed the project and felt like it was difference making; we love fulfilling projects."

- Eat'n Park volunteer

FOUNDATION GIVING

Company-sponsored foundations can influence significant measurable outcomes surrounding food waste, hunger, and environmental sustainability.

EMPLOYEE ENGAGEMENT

Harness the strength of employees to influence meaningful change through volunteer opportunities and workplace giving. Coupled with incentives like matching gifts, companies can multiply their impact and strengthen employee relations.

SPONSORSHIP OPPORTUNITIES

Companies can display their commitment to fight food waste and hunger by sponsoring a 412 Food Rescue program or event. Reach a targeted audience, raise awareness for your corporate philanthropic interests and support innovative and meaningful change.

CUSTOMIZED CORPORATE SPONSORSHIP

Contact us to discuss a customized opportunity!

Email Director of Advancement Sara Swaney at sara@412foodrescue.org.

ENGAGEMENT MENU

Advance your impact with 412 Food Rescue corporate social. Below are opportunities for us to partner and recognize your support.

YEAR-ROUND

FOOD EDUCATION

\$1,000 | COOKING MATTERS COURSE SPONSOR

Support allows us to deliver a six-week course of the nationally-recognized food education program, Cooking Matters, including all of the supplies and materials for participants.

\$500 | COOKING MATTERS CULINARY SPONSOR

Provide all of the necessary supplies for participants to prepare healthy nutritious meals during a six-week Cooking Matters course.

THE GOOD FOOD PROJECT

\$150 PER 5 PARTICIPANTS | SOUS SUPPORT

Provide culinary support in our Millvale kitchen space. Up to 5 participants can come to the Millvale Food + Energy Hub 10AM-1PM to assist the culinary manager in food prep, cooking, clean-up and/or delivery.

GROUP FOOD RESCUE

Whether it's a day of service or an effort to support communities on a regular basis, food rescue is a great opportunity for groups. Group rescues are self-coordinated, flexible, and often unpredictable, therefore we cannot guarantee the availability of volunteer opportunities.

ONE TIME RESCUES

1. Ensure that at least one participant in each vehicle has downloaded and registered on the Food Rescue Hero app.
2. On the day of, or often the night before, claim as many available rescues as you'd like that work for you and your group.
3. Enjoy a day as a Food Rescue Hero carpool team!

WEEKLY RESCUES

If your group would like to incorporate food rescue on a consistent basis, you can claim a weekly rescue and rotate which person completes the rescue.

SEASONAL

HIDDEN HARVEST | JUNE - OCTOBER

\$2,000 | HARVEST HERO PRESENTING SPONSOR

Named host of a launch event introducing a new product made from produce gleaned from Hidden Harvest. Also choose between hosting one group of up to 50 volunteers or two groups of up to 25 volunteers to take part in a Hidden Harvest gleaning.

HARVEST HEROES

Volunteer with your team while providing critical support for this program, which gleans perfectly edible food from the “urban wild” of Pittsburgh and receive visible recognition throughout the season.

\$1,000 | 26-50 PARTICIPANTS

Host a Hidden Harvest gleaning event for 26-50 volunteers.

\$500 | <25 PARTICIPANTS

Host a Hidden Harvest gleaning event for up to 25 volunteers.



UGLY CSA | JULY - SEPTEMBER

\$2,000 | PRESENTING SPONSOR

Support our local food system by providing market opportunities for previously unsellable produce. Your logo will be prominently displayed on up to 300 reusable totes, include information about your organization for one week in up to 300 subscriber bags and have up to 8 people pack for one event.

\$500 | WEEKLY SPONSOR

Have a group of 8 people pack for one week during the season.

"Our team absolutely loved the experience."

- Caroline Fitzgerald, P3R



FROM OUR PARTNERS

Now more than ever, people are choosing to connect with brands that care about them, their values and the world at large. From consumer choice to job offer acceptance, corporate social responsibility practices are influencing these decisions and contributing to organizational success. 412 Food Rescue is excited to partner with our business community to meet their social impact goals and further our mission of ending food waste and ending hunger throughout our region.



BRIAN LUDWICK
BANK OF AMERICA



JIM MITCHELL
SYSCO PITTSBURGH



SAMANTHA HARTZMAN
DUQUESNE LIGHT



SCOTT LAMMIE
UPMC HEALTH PLAN

"Bank of America is proud to partner with 412 Food Rescue to present this year's Sunday Supper, which helps raise awareness and support for the thousands of families in the greater Pittsburgh area who face food insecurity each day. 412 Food Rescue's leadership and community of volunteers are transforming the way we help each other and our city."

"As the world's largest foodservice distributor, Sysco is committed to ending hunger and making wholesome food available where it's needed most. Food is more than our business, it's our biggest opportunity to make a difference in the communities we call home. Our partnership with 412 Food Rescue, and their selfless efforts to redirect food to those in need, provides Sysco the opportunity to be part of the solution to eliminate food insecurity. We are extremely proud to be associated with such a forward thinking organization and are truly inspired by their mission."

"Duquesne Light has a long history of giving back to the community. The partnership we have built with 412 Food Rescue's Hidden Harvest program has been a great way for us to go out into the community and participate in something that is making a huge difference by addressing issues around food insecurity in our region. These volunteer opportunities are also a great way for us to increase employee engagement and encourage team building. We are proud to partner with 412 Food Rescue in building strong and resilient communities."

"Food insecurity is one of the largest social determinant risks to an individual's health. UPMC Health Plan supports 412 Food Rescue because its work helps to close the food-access gap for vulnerable populations in Pittsburgh. Through our partnership, we are working to create a healthier region"