



# 2020 Interim Impact Report



## Leah's Message

As I write this, we are experiencing the highest levels of COVID-19, beginning the winter season and reading news of hunger in the United States increasing from 35 million to 50 million individuals. While the first doses of the vaccine offer some glimmer of hope, we know that for many, the economic aftermath will linger and recovery will take more than a series of shots in the arm.

Many of those who are food insecure are experiencing it for the first time. Falling off the edge of the financial cliff that they have been precariously standing on with two or three jobs. Many are navigating the public benefits system for the first time. And the stimulus received in the spring has run out many times over.

Many of those who need food are home-bound and isolated with no way to get to a food pantry because access to public transit is scarce or nonexistent. For many, it is simply not safe.

The collective grief is palpable everyday and from the onset of the crisis here in March, we have dug deep within all of us at 412 Food Rescue to understand how we can best provide support.

In this short report, we share our work in this year — working across 6 counties in our region and sharing the Food Rescue Hero technology across 9 cities in North America to support their own work in this crisis.

We are never satisfied with status quo. Home Delivery is a beacon of hope as our app surpasses the capabilities of commercial food delivery services. Our 10,000 strong food rescue hero network can reach the most isolated. Our ethos is to make food access as convenient to those in need as it is for those of us who order our groceries. Convenience is a right.

This is what we are made for. This is what the collective power of people is made for. We faced this crisis head on and understood that while we could not ever foresee this unprecedented time, our work was made to do exactly this.

This year, we saw the highest surge of food rescue heroes downloading the app in our history. YOU showed up. For our neighbors. This testament to everyone's desire to help is what keeps our team going, and inspires us, day by day.

Personally, I am extremely honored to work with the team at 412 Food Rescue. Over five years, I have seen this team work so hard, their tenacity unbowed by the tragedy that this year bore. Their work guided by their hearts and their unbounded creativity and courage allowing us to innovate and push boundaries. I am incredibly proud to see them do what sometimes seems impossible.

On behalf of our team, thank you for all of your support.

**Leah Lizarondo, co-founder and CEO**



# An Unprecedented Crisis. An Unprecedented Response.

At the onset of the COVID-19 crisis in March, 412 Food Rescue took immediate action to ensure that our work of providing food access was uninterrupted and that even more food was reaching our neighbors as so many were impacted by food insecurity throughout our communities.

## USDA Farmers to Families Food Distribution Programs

### USDA CORONAVIRUS FOOD ASSISTANCE PROGRAM (CFAP) FARMERS TO FAMILIES PROGRAM

To respond to the heightened need, we began to distribute food that the USDA provided through our partners. We did this through our distribution network of nonprofit partners, by creating our own distribution hubs and for the first time, through drive-up and walk-up distributions. Many have seen the lines of cars in the news – these lines underscored how many households are now in need of support.



# 12,634

Number of households that were served in drive-up and walk-up distributions.



# 36

Number of Farmers to Families drive/walk-up distribution events that were hosted from May to October in 6 counties.



# 4.5 M

Total pounds of fresh produce, dairy, and groceries that were distributed for the Farmers to Families Program.



### FARMERS TO FAMILIES PROGRAM DISTRIBUTION IN 2020

#### Allegheny County

## 6,755

rescues completed

## 3,176,554

pounds of food distributed

County	Number of Rescues	Weight of Distributed Food in Pounds
Allegheny	6,755	3,176,554
Beaver	352	429,128
Butler	95	208,783
Fayette	107	169,855
Washington	66	114,934
Westmoreland	254	391,956
<b>Grand Total</b>	<b>7,629</b>	<b>4,491,210</b>



### FARMERS TO FAMILIES PROGRAM PARTNERS

Distribution hubs allowed us to efficiently manage volunteers who stepped up to deliver food boxes. We are grateful for the partner organizations that enabled us to establish these ad hoc hubs that enabled our volunteers to distribute to all the counties we serve.



- A World Vision
- B The Salvation Army Emergency Disaster Services
- C David L. Lawrence Convention Center
- D Energy Innovation Center
- E RIDC Westmoreland Innovation Center

Food donors that we worked with for CFAP include  
PARAGON, MONTEVERDE'S, SCHNEIDER'S, TURNER'S, SYSCO, FARM TO TABLE, SEASHORE FRUIT AND PRODUCE CO,  
TASTY BRANDS, DELUNE CORP, CHELAN FRESH, STARR RANCH, AND T.M. KOVACEVICH



## Ongoing Food Rescue Program

While we distributed special USDA COVID-19 relief boxes, our core programs continued. These numbers are from January–November 2020.

**7,941,689**  
total pounds distributed

**6,618,074**  
meal equivalency

**31,878**  
rescues completed

**744**  
number of food donors  
we worked with

**829**  
local nonprofits we actively  
distributed food in partnership with

## Volunteers



In March, we experienced the highest surge in new downloads of our app.

**4,525 New Volunteers**

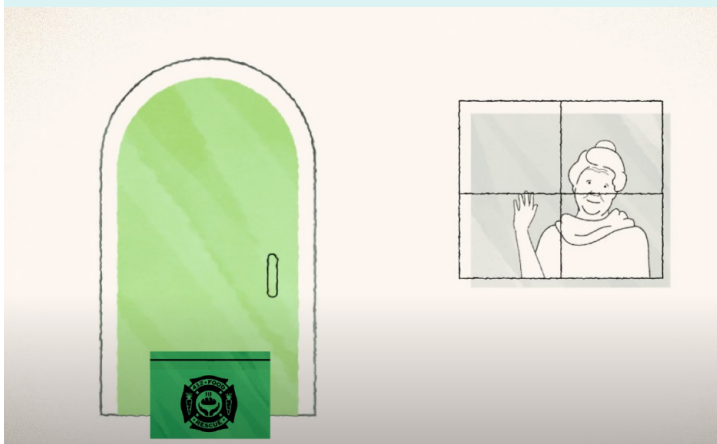
**Safety protocols** were developed to ensure no contact solitary opportunities and uninterrupted food distribution to our communities.

*Cumulative total fully registered.*



## Home Delivery *To respond to the most vulnerable and isolated.*

Our technology responded to the isolation of those who are most vulnerable — the elderly and immunocompromised. Food access was also difficult for those who have no access to safe transportation. We enabled Home Delivery and our food rescue heroes stepped up.



### HOME DELIVERY

**2,149 households** served through  
**November 30** with **205,514 meals**, and  
**15 nonprofit partners** supported

## Community Takeout

A scale-up of the Double Play program founded by Dr. Mark Baratz to support restaurants and our community one meal at a time. [Community Takeout](#) — mobilized restaurants to prepare meals that we then distributed to our neighbors experiencing food insecurity. This program was introduced in the spring to help restaurants weather the red phase of the lock down.



### MEALS

**15,000 meals provided to 18 nonprofit partners and over 160 households**



### PARTNERS

The Warren, Arnold's Coffee & Tea, Bae Bae's Kitchen, DiAnoia's Eatery, Sprezzatura, Khalil's, Tapped Brick Oven & Pour House, and Pino's Contemporary Italian

**7 out of 8 restaurants weathered the red phase**



### FUNDS DONATED

**\$30,000 donated to the Greater Pittsburgh Restaurant Workers Mutual Aid (PRWA)**



PITTSBURGH  
DOWNTOWN  
PARTNERSHIP

412 Food Rescue will continue supporting this initiative in 2021 through a partnership with the Pittsburgh Downtown Partnership.

In December 2020, in collaboration with the Pittsburgh Downtown Partnership, the City of Pittsburgh and the RK Mellon Foundation, a second phase of this program was launched and support over 15 restaurants and provide food for our neighbors through the winter until the end of May 2021.



## School Bus Routes

In the spring, as schools shut down and kids who depend on school meals unable to get to the schools to access food support, we began distributing food at bus stops and other nonprofit sites.

**15,870 meals to 17 school bus stops in the City of Pittsburgh**

*partnering with A+ Schools, Latino Community Center and Community Kitchen Pittsburgh, United Way of Southwestern PA, City of Pittsburgh, and Eat 'n Park*

**10,754 meals to 4 bus stops in Sto-Rox School District**

*partnering with Sto-Rox School District*

**1,650 meals to 3 bus stops in McKeesport School District**

*partnering with McKeesport School District*

**875 meals to 6 bus stops in Clairton School District**

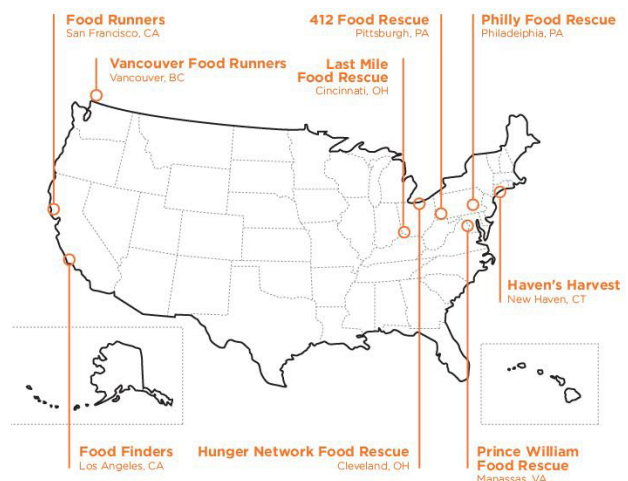
*partnering with Economic Development South and American Healthcare Group*

## Food Rescue Hero App



The Food Rescue Hero app is now in 9 cities in the United States and Canada. This year, we welcomed 3 new cities to the growing community.

**Last Mile Food Rescue** in Cincinnati, OH  
**Vancouver Food Runners** in Vancouver, BC  
**Haven's Harvest** in New Haven, CT



# Ongoing Programs

412 Food Rescue continued to operate and grow our staple programs that work to address food waste and hunger in other ways, including Ugly CSA and the Good Food Project and introduce programs that offer ongoing assistance to the community, like Single Stop.

## Single Stop



With unemployment at historic highs, many of those we are serving need to navigate the public benefits system for the first time. We partnered with **Single Stop** — a new program that utilizes an online screening tool that condenses thousands of pages of social service eligibility rules into a simple, confidential, 15-minute process.



**103 HOUSEHOLDS SERVED**

20 households enrolled in SNAP or referred to free tax services



**\$57,525 IN BENEFITS DRAWN DOWN**

## Good Food Project

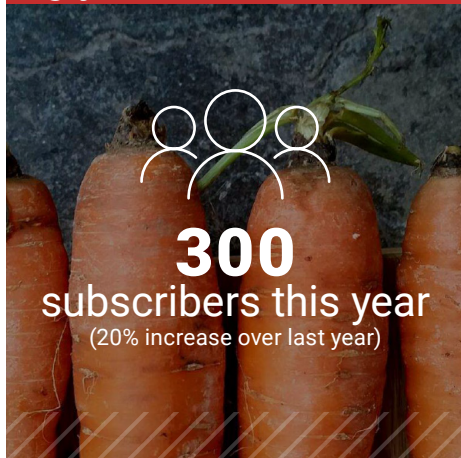


**17,344**  
meals produced

**22**  
partners served

We also introduced multi-compartment packaging to ensure safe meal distribution as a result of COVID-19.

## Ugly CSA



### 2020 SEASON RECAP: IMPACT ON FOOD WASTE AND DRINKING WATER



**54,000**  
pounds of  
locally-sourced  
produce saved



**743,220**  
gallons  
of water  
saved



This is enough  
drinking water for  
**4,072 people**  
for 1 year



# 2020 Milestones

Although the pandemic changed some of our plans for 2020, we still reached notable milestones that we are proud to share with you.



**5 YEAR  
ANNIVERSARY  
IN MARCH 2020**

## AWARDS

**FAST COMPANY**

**Fast Company's 2020 World Changing  
Ideas Award and Best App**

**CityPaper**

**City Paper's Best of: #1 Best Good  
Cause, #1 Best Place to Volunteer, #1  
Best Community Nonprofit, #2 Best  
Pittsburgh Mobile App**

## 10 MILLION POUNDS

CUMULATIVE MILESTONE SURPASSED IN JULY



**15,924,162**  
pounds of surplus  
food rescued



**13,370,135**  
meals  
provided



**8,646,823**  
pounds of  
CO2 mitigated

## YINZ CITIZEN

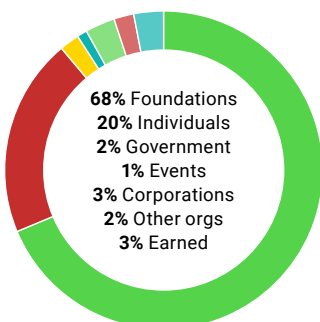
Our first annual Virtual Concert on November 12 that celebrated all "yinz" who make this city so amazing. **One City Together At Home with over 8,600 viewers tuning in to this livestream event.**

Hosted by Natalie Bencivenga and Day Bracey; featured performances by 25 local musicians and groups; appearances by well-known Pittsburghers (Josh Jams, Pierce Marratto, Andrew McCutchen, Boilermaker Jazz Band, Funky Fly Project, Cello Fury, Elias Khouri, Jordan Montgomery, The Musicians of PSO, Larry Richert, Justin Fabus, Liz Berlin, Andre Costello + the Cool Minors, Homeless Gospel Choir, Anti-Flag, Byron Nash, INEZ, Brahtopus, Mikey & Big Bob, Nathan Zoob, Sally Wiggin, Mars Jackson, Buffalo Rose, Jim Krenn, Scott Blasey, Donnie Iris, Chalk Dinosaur, Squonk Opera, Wiz Khalifa, DJ Bonics, Brittney Chantele, TJ Watt, The Commonheart, Joe Grushecky

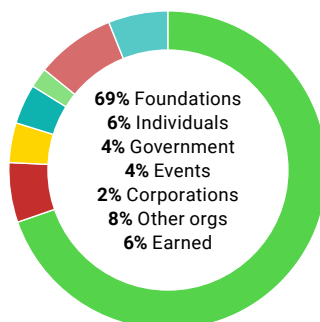


# Financial Highlights

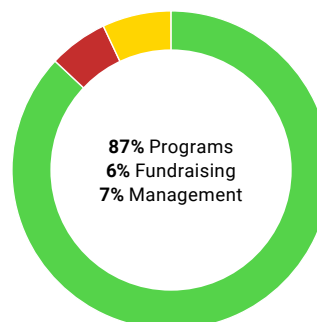
## 2020 REVENUE



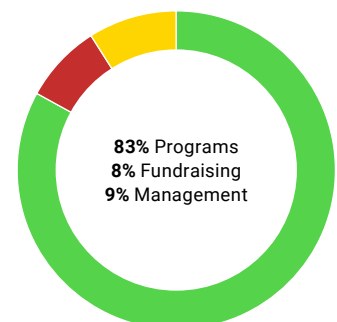
## 2019 REVENUE



## 2020 EXPENSES



## 2019 EXPENSES



\*2019 numbers are full year (January–December) and 2020 numbers are from January– November.