



ABOUT

412 Food Rescue



Founded in 2015 as a direct response to the disconnect between food waste, hunger, and environmental sustainability, 412 Food Rescue brings perfectly good surplus food to individuals experiencing food insecurity. Volunteer Food Rescue Heroes transport this food from donors to nonprofit partners through our innovative mobile app – Food Rescue Hero.

Our technology platform is an end-to-end system that matches food donations to the appropriate nonprofits, mobilizes a last-mile transportation network of volunteers, trains volunteers on food safety and tracks data and analytics - measuring impact on hunger and the environment,

In addition to food recovery, 412 Food Rescue hosts a variety of programs to reduce food waste from food education to product innovation – creating new markets for previously unsellable items.

By the Numbers

AS OF DECEMBER 2020



16,326,325

pounds rescued



13,605,271

meals provided



8,865,197

lbs of carbon mitigated



\$40,815,813

retail value

In Allegheny Co., 138,000 people live in poverty. We currently reach

65%

of this population.

An GIS mapping study of our new food access points found that our work has enabled

100,000

additional people to be within a 15-minute walk of food, 13,300 of whom are in poverty.

Recent surveys found that we improved food security among

90%

of those whom we serve.

Read more about our impact [here](#).

HOW TO BE A

Marathon Hero

As a marathon hero, you are raising critical funds to support our work of ending food waste and hunger throughout the Greater Pittsburgh region. We want you to be successful in your efforts and understanding our work helps you to do just that. We encourage the following activities to immerse yourself in our work and to get to know us better!

- Download the 412 Food Rescue mobile app (available on [iOS](#) and [Android](#)) to try out a food rescue. Available 7 days a week throughout the region, there are plenty of opportunities to experience food rescue firsthand.
- Follow us on [Facebook](#), [Instagram](#), and [Twitter](#) (@412FoodRescue) to keep up with us! You just might get a shoutout.
- Visit our [Youtube](#) to learn more about our work. Check out our virtual fundraiser Yinz Citizen or watch Allegheny County Chief Executive Rich Fitzgerald demonstrate how to do a food rescue!
- [Subscribe](#) to receive our monthly e-news to learn more about upcoming events, exclusive sustainability tips, and more.
- Join our #MarathonHeroes [Facebook group](#) and connect with team members past and present who chose to support our work. Feel free to plan meet-ups, share training tips or fundraising successes to help others reach their goals!