



CORPORATE / GROUP PARTNER OPPORTUNITIES



412 FOOD RESCUE

The fastest growing and largest volunteer food rescue in the country.

IN THE NEWS



GRIST 50 | MARCH 2022

"50 emerging leaders in climate, equity, and sustainability who happen to be ordinary people achieving extraordinary things. Grist calls them Fixers, because they're not afraid to face problems head-on and work toward just solutions."

PITTSBURGH POST GAZETTE | FEBRUARY 2022

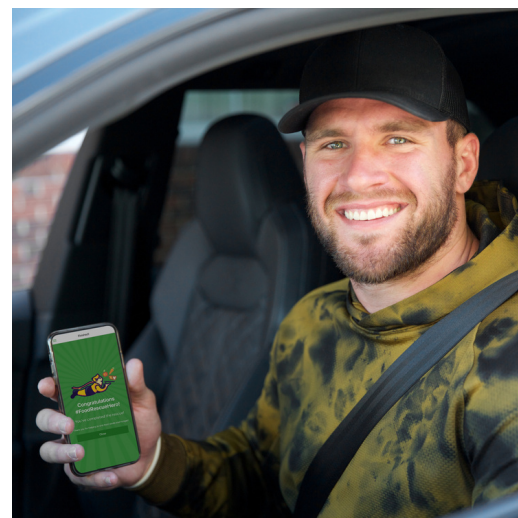
"I'm so excited to learn about 412 Food Rescue. We're thrilled to provide plant-based food from local community restaurants to 412 Food Rescue and the people they serve, and fight the climate crisis together," Maggie Baird, Billie Eilish's mother and founder of Support + Feed.

WASHINGTON POST | FEBRUARY 2021

"Restaurants throw away a lot of food. These volunteers pick it up first and take it to people who are hungry."

NEXT PITTSBURGH | JANUARY 2020

"It's as easy as hailing an Uber and has diverted more than [8.2] million pounds of food from landfills since 2015, providing [nearly seven] million meals. 412 Food Rescue was hailed by Fast Company in their World-Changing Ideas issue."



OUR MISSION

412 Food Rescue prevents perfectly good food from entering the waste stream by redirecting it to those who are experiencing food insecurity.



ABOUT US

We're founded on the belief that food belongs to people, not landfills.

412 Food Rescue is committed to pioneering innovative solutions to scale food recovery. Our portfolio of initiatives ranges from building technology and logistics infrastructure, to directing a zero-waste kitchen and creating new markets for surplus, nutritious foods.

Most notably, volunteers use the 412 Food Rescue app to transport surplus food from local retailers to nonprofit partners. We call them our Food Rescue Heroes. It's never been easier to tangibly increase food access in your community.

"Despite major cuts to the federal SNAP program, our collaborative efforts have managed to effectively end hunger in our public housing...Since 412 Food Rescue has begun serving HACP communities on a regular basis, emergency assistance referrals are non-existent."

- Michelle Sandidge, Housing Authority of the City of Pittsburgh



OUR PROGRAMS

FOOD RECOVERY

Thanks to the 412 Food Rescue app, our Pittsburgh movement is the fastest growing and largest volunteer food rescue organization in the country. Our Food Rescue Heroes use technology to recover fresh, healthy food from retailers and transport it directly to a designated nonprofit partner nearby serving our neighbors burdened by food insecurity.

GOOD FOOD PROJECT

The Good Food Project, nestled inside the Millvale Food + Energy Hub, stabilizes surplus food and transforms it into warm, prepared meals and freshly packed groceries while serving as a hub of community engagement and education.

GROCERY BAGGING PROGRAM

Launched in October of 2021 in partnership with the Housing Authority of the City of Pittsburgh, pallets of donations of fresh, frozen, and non-perishable items from donors like Gordon Food Services are repackaged weekly into 500+ individual grocery bags and redistributed to HACP residents.

UGLYCSA

Our seasonal UglyCSA Program - Community Supported Agriculture - creates new markets for previously unsellable produce. This benefits regional farmers and preserves the resources that went into food production. The annual program delivers fresh, seasonal produce to subscribers for twelve weeks.

BE INSPIRED

There are a variety of ways companies and similar groups can partner with 412 Food Rescue to reduce food waste and fight hunger. Below are ideas to inspire you to get involved.



CORPORATE GIVING

Company-sponsored gifts help cover large capital improvements to our operations, from refrigerated trucks to equipment, all aiming to curtail retail food waste, given greater access to nutritional food and make inroads for environmental sustainability.

EMPLOYEE ENGAGEMENT

Harness the strength of employees to influence meaningful change through volunteer opportunities and workplace giving. Coupled with incentives like matching gifts, companies can multiply their impact and strengthen employee relations.

SPONSORSHIP OPPORTUNITIES

Companies can display their commitment to fight food waste and hunger by sponsoring a 412 Food Rescue program or event. Reach a targeted audience, raise awareness for your corporate philanthropic interests and support innovative and meaningful change.

Are you ready to help save more food and feed more people in Pittsburgh?

EMAIL INFO@412FOODRESCUE.ORG WITH SUBJECT LINE: CORPORATE PARTNERSHIPS.

ENGAGEMENT MENU

Achieve your social impact goals with 412 Food Rescue. Below are opportunities to advance our hunger relief efforts and to be recognized your support.

ONGOING

THE GOOD FOOD PROJECT

\$3,000 | GROCERY BAGGING SPONSOR | 3 WEEKS (6 PARTICIPANTS)

Serve together while assembling nutritious grocery bags of food for Housing Authority residents. Groups up to 10 assist unloading bulk food donations, repackaging into single servings, and creating grocery bags of fresh food. 3-week time commitment. Rotating team members through 3-week program is welcome. Co-branded social capture and storytelling included. No experience necessary.

\$2,000 | SOUS CHEF SUPPORT | 3 WEEKS (2 PARTICIPANTS)

Join culinary team in a zero-waste kitchen space and learn culinary techniques in a "Chopped" style environment. 2 sous chefs commit to a 3-week program for on the job training via our Millvale Food + Energy Hub. Equipment, branded uniform and all equipment provided. Co-branded social capture and storytelling included. No experience necessary.



ONGOING

FOOD RECOVERY

\$3,000 | 412 FOOD RESCUE TAKEOVER | GROUPS OF 2-14

We'll host a quick orientation LIVE or virtually to help get your team on your way. Using our app, your team will take off for a few hours of food rescues, while we tell your story via all social platforms. It's a 412 Food Rescue Takeover!

1. One person in each vehicle should use the 412 Food Rescue app, which is available for download on the [App Store](#) and [Google Play](#).
2. Claim available routes you'd like to complete.
3. The app guides pick-up and delivery, every step of the way!
4. Submit pictures along the way and we'll tell YOUR TEAM's STORY on all social media platforms.

\$1,000 | HOME DELIVERY | GROUPS OF 2-40

Each third Saturday of the month we distribute groceries to home-bound neighbors in the Pittsburgh area. Similar to our traditional food rescues, Home Deliveries are coordinated in the 412 Food Rescue app, but require a quick, safe and FREE background check. We'll tell your team's story on all social media channels. You'll tell your story to all of your friends. It's a beautiful and emotional opportunity to truly help our neighbors in need.



SEASONAL

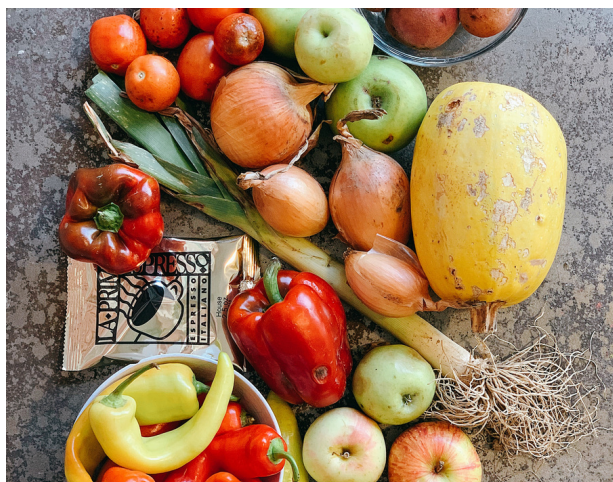
UGLY CSA

\$5,000 | PRESENTING SPONSOR | DEADLINE: JUNE 1

Support 412 Food Rescue's annual CSA (community supported agriculture) to provide market opportunities for previously unsellable produce. Your logo will be prominently displayed on digital communications sent to over 400 subscribers for twelve weeks. You'll also receive first priority to reserve an UglyCSA packing date for 5-10 participants.

\$1,000 | ONE-TIME SPONSOR | JULY - OCTOBER

Have a group of up to 5-10 volunteers pack UglyCSA shares one week during the season.



SEASONAL

PITTSBURGH MARATHON

\$10,000 | PRESENTING SPONSOR "MARATHON HEROES" | SPRING

Support our team of 75 Pittsburgh Marathon "running for a reason" runners to support 412 Food Rescue. Social media support and storytelling, Marathon Expo booth presence, and cobranded Finish Line Festival. Customized collateral included (e.g., Marathon Hero t-shirts, "I'm a Marathon Hero")



FROM OUR PARTNERS

Now more than ever, people are choosing to connect with brands that care about them, their values and the world at large. From consumer choice to job offer acceptance, corporate social responsibility practices are influencing these decisions and contributing to organizational success.

412 Food Rescue is excited to partner with our business community to meet their social impact goals and further our mission of ending food waste and ending hunger throughout our region.



BRIAN LUDWICK
BANK OF AMERICA



KRISTEN MCNAMARA
SYSCO PITTSBURGH



SAMANTHA HARTZMAN
DUQUESNE LIGHT



SCOTT LAMMIE
UPMC HEALTH PLAN

"Bank of America is proud to partner with 412 Food Rescue to present this year's Sunday Supper, which helps raise awareness and support for the thousands of families in the greater Pittsburgh area who face food insecurity each day. 412 Food Rescue's leadership and community of volunteers are transforming the way we help each other and our city."

"At Sysco, we believe that strengthening the communities we serve is one of our responsibilities. By partnering with 412 Food Rescue we are able to deliver on that responsibility by leveraging our resources of wholesome food and committed team members to get food to where it is needed most. There is great pride in our work to support the mission of this outstanding organization and the people of greater Pittsburgh."

"Duquesne Light has a long history of giving back to the community. The partnership we have built with 412 Food Rescue's Hidden Harvest program has been a great way for us to go out into the community and participate in something that is making a huge difference by addressing issues around food insecurity in our region. These volunteer opportunities are also a great way for us to increase employee engagement and encourage team building. We are proud to partner with 412 Food Rescue in building strong and resilient communities."

"Food insecurity is one of the largest social determinant risks to an individual's health. UPMC Health Plan supports 412 Food Rescue because its work helps to close the food-access gap for vulnerable populations in Pittsburgh. Through our partnership, we are working to create a healthier region"