



# CORPORATE ENGAGEMENT OPPORTUNITIES



**412 FOOD RESCUE**  
**GOOD FOOD BELONGS TO PEOPLE, NOT LANDFILLS**

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# IN THE NEWS



## STANFORD SOCIAL REVIEW

"...what is innovative about Food Rescue Hero is not the app's technology but the volunteerism...success relies on its volunteers."

## PITTSBURGH POST GAZETTE

"I'm so excited to learn about 412 Food Rescue. We're thrilled to provide plant-based food from local community restaurants to 412 Food Rescue and the people they serve, and fight the climate crisis together," Maggie Baird, Billie Eilish's mother and founder of Support + Feed.

## WASHINGTON POST

"I'm in a position where I'm able to pay it forward — I do this because I can," said Evers, who lives in Woodbridge. "And because I can, I should. There are so many people in need right now, living hand-to-mouth. And selfishly, this gets me out and about."

## WASTE 360

"Our partnership is a perfect blend of mission, innovation and action to help people and the planet."



# OUR MISSION

412 Food Rescue prevents perfectly good food from entering the waste stream by redirecting it to those who are experiencing food insecurity.



# ABOUT US

We're founded on the belief that food belongs to people, not landfills.

412 Food Rescue is committed to pioneering innovative solutions to scale food recovery. Our portfolio of initiatives ranges from building technology and logistics infrastructure, to directing a zero-waste kitchen and creating new markets for surplus, nutritious foods.

Most notably, volunteers use the 412 Food Rescue app to transport surplus food from local retailers to nonprofit partners. We call them our Food Rescue Heroes. It's never been easier to tangibly increase food access in your community.

**"Despite major cuts to the federal SNAP program, our collaborative efforts have managed to effectively end hunger in our public housing...Since 412 Food Rescue has begun serving HACP communities on a regular basis, emergency assistance referrals are non-existent."**

*- Michelle Sandidge, Housing Authority of the City of Pittsburgh*

# BE INSPIRED

Achieve your social impact goals with 412 Food Rescue. Below are opportunities to advance our hunger relief efforts and to be recognized your support.



Our volunteers really enjoyed the project and felt like it was difference-making; we love fulfilling projects.”

- Eat'n Park volunteer

## CORPORATE GIVING

Company-sponsored gifts help cover operational costs, all aiming to curtail retail food waste, given greater access to nutritional food and make inroads for environmental sustainability.



## MATCHING GIFTS

Do you have a matching gift program? Email [development@412foodrescue.org](mailto:development@412foodrescue.org) for donation or volunteer hour verification.

## EMPLOYEE ENGAGEMENT

Harness the strength of employees to influence meaningful change through volunteer opportunities and workplace giving. Coupled with incentives like matching gifts, companies can multiply their impact and strengthen employee relations.

## SPONSORSHIP OPPORTUNITIES

Companies can display their commitment to fight food waste and hunger by sponsoring a 412 Food Rescue program or event. Reach a targeted audience, raise awareness for your corporate philanthropic interests and support innovative and meaningful change.

# ENGAGEMENT OPPORTUNITIES



## GROCERY BAGGING PROGRAM

In partnership with the Housing Authority of the City of Pittsburgh, large food donations are repackaged weekly into 500+ individual grocery bags and redistributed to HACP residents. Your team will work together, unloading bulk food donations, repackaging into single servings, and creating bags of fresh food for distribution.

Ideal for groups up to 10. Suggested donation: \$3,000

## 412 FOOD RESCUE TAKEOVER

Guided by our friendly, intuitive app, our Food Rescue Heroes recover fresh, healthy food from retailers and transport it directly to nonprofit partners serving those facing food insecurity. We'll host a quick orientation, then your team will take off for food rescues, while we tell your story via all social platforms.

Ideal for many small groups of 2-4. Suggested donation: \$2,000



## GOOD FOOD PROJECT

The Good Food Project, a zero-waste kitchen nestled inside the Millvale Food + Energy Hub, stabilizes bulk surplus food by transforming it into healthy, heat-and-eat meals. Volunteer sous chefs assists with food prep and packaging.

Ideal for 2 volunteers. Suggested donation: \$1,500



## SPONSORSHIP OPPORTUNITIES

### PITTSBURGH MARATHON | May 6-7, 2023

412 Food Rescue has been a participating charity of the Pittsburgh Marathon Run For A Reason program since 2016. Our #MarathonHeroes have raised over \$100,000 while achieving their personal goals. Your sponsorship has the potential to reach 412 Food Rescue's audience of 418,000+ active community advocates. Learn more at

[www.412FoodRescue.org/pittsburgh-marathon-2023](http://www.412FoodRescue.org/pittsburgh-marathon-2023)



### FOOD RESCUE CONFERENCE | October 11-13, 2023



412 Food Rescue and our national network of Food Rescue Hero organizations will gather in-person and virtually to hear from experts talking about trends, topics and issues uniquely relevant to food recovery. The Food Rescue Conference gives stakeholders an opportunity to share ideas and create community, connections and foster collaboration.

Learn more at [www.FoodRescueHero.org/conference](http://www.FoodRescueHero.org/conference).

# BENEFITS

Achieve your social impact goals with 412 Food Rescue. Below are opportunities to advance our hunger relief efforts and to be recognized your support.



## **POSITIVE IMPACT ON THE COMMUNITY**

By participating in corporate engagement opportunities with 412 Food Rescue, your company can make a positive impact on the local community by helping to reduce food waste and feed people in need.

## **TEAM BUILDING AND EMPLOYEE ENGAGEMENT**

Participating in volunteer opportunities with 412 Food Rescue can be a great team building activity for your employees. It can also increase employee engagement by allowing them to get involved in a cause they care about.

## **IMPROVED CORPORATE SOCIAL RESPONSIBILITY**

Engaging with 412 Food Rescue can help improve your company's corporate social responsibility efforts by demonstrating a commitment to sustainability, social justice, and community involvement.

## **INCREASED BRAND AWARENESS**

Your company can benefit from increased brand awareness by aligning with a well-respected non-profit organization like 412 Food Rescue and promoting your involvement through marketing and public relations efforts.

## **EDUCATION AND AWARENESS**

By participating in engagement opportunities with 412 Food Rescue, your company can gain a better understanding of food waste and hunger issues in the local community, and how to address them.

## **TAX BENEFITS**

Donations made to 412 Food Rescue may be tax-deductible, providing potential financial benefits to your company.

# FROM OUR PARTNERS

Now more than ever, people are choosing to connect with brands that care about them, their values and the world at large. From consumer choice to job offer acceptance, corporate social responsibility practices are influencing these decisions and contributing to organizational success.

412 Food Rescue is excited to partner with our business community to meet their social impact goals and further our mission of ending food waste and ending hunger throughout our region.



**BRIAN LUDWICK**  
BANK OF AMERICA



**KRISTEN MCNAMARA**  
SYSCO PITTSBURGH



**SAMANTHA HARTZMAN**  
DUQUESNE LIGHT



**SCOTT LAMMIE**  
UPMC HEALTH PLAN

*"Bank of America is proud to partner with 412 Food Rescue to present this year's Sunday Supper, which helps raise awareness and support for the thousands of families in the greater Pittsburgh area who face food insecurity each day. 412 Food Rescue's leadership and community of volunteers are transforming the way we help each other and our city."*

*"At Sysco, we believe that strengthening the communities we serve is one of our responsibilities. By partnering with 412 Food Rescue we are able to deliver on that responsibility by leveraging our resources of wholesome food and committed team members to get food to where it is needed most. There is great pride in our work to support the mission of this outstanding organization and the people of greater Pittsburgh."*

*"Duquesne Light has a long history of giving back to the community. The partnership we have built with 412 Food Rescue's Hidden Harvest program has been a great way for us to go out into the community and participate in something that is making a huge difference by addressing issues around food insecurity in our region. These volunteer opportunities are also a great way for us to increase employee engagement and encourage team building. We are proud to partner with 412 Food Rescue in building strong and resilient communities."*

*"Food insecurity is one of the largest social determinant risks to an individual's health. UPMC Health Plan supports 412 Food Rescue because its work helps to close the food-access gap for vulnerable populations in Pittsburgh. Through our partnership, we are working to create a healthier region"*

# START TODAY

Get in touch to start your corporate Food Rescue Hero journey today.

## CONTACT US!



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**TO SCHEDULE YOUR  
ENGAGEMENT  
OPPORTUNITY**



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**FOR FINANCIAL  
CONTRIBUTION  
INQUIRIES**



## 412 FOOD RESCUE

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*The official registration and financial information of 412 Food Rescue, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 800-732-0999. Registration does not imply endorsement.*